

BA (Hons) Adventure Tourism Management Module Map

Year 1

Semester 1

Geography of Adventure: the Scottish perspective	Introduction to Professional adventure practice #	Introduction to Adventure Tourism
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Semester 2

Work Placement I	Introduction to Sports Coaching and Leadership #	Adventure Markets: Products and Services
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Year 2

Semester 1

Adventure Operations Management	Applied Coaching and Leadership #	Event Planning and Organisation	Contemporary Issues
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Semester 2

Understanding Adventure	OR Work Placement II (S1 only)	Option module
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Year 3

Semester 1

Developing Entrepreneurial Effectiveness OR Climate Change	UN809804 Risk & incident Management #	Planning International Expeditions #	Management of Adventure Tourism
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Semester 2

Research Skills	Option
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Year 4

Semester 1

UN110851 Dissertation	Inclusive Adventure #	International Expedition Leadership #	UN810671 Critical Perspectives of Adventure
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Semester 2

UN110851 Dissertation	OR Work Placement IV	Emergent Tourism Trends
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Adventure Core Modules	Adventure Performance and Coaching subject specific
Common Core Modules	Adventure Tourism Management subject specific

*subject to validation | # = module includes a practical activity component